



iMANILA

COMPANY PROFILE & PORTFOLIO

With **25 years** of experience, we have built a solid reputation as one of the country's most reliable providers of **innovative digital solutions.**



Our Timeline



1996

Formerly Tridel Technologies Inc., the company started as one of the **first Internet Service Providers (ISPs)** in the Philippines. The brand **“Internet Manila”** was born together with its domain and website, www.i-manila.com.ph



2000

We joined the list of **Top 5,000 corporations** in the Philippines, with over **30,000 ISP clients**



2010

We built our **Applications Development** team and expanded our technical expertise on web systems and Android and iOS applications.



2011

We strengthened our **Web & Digital Marketing Services**.



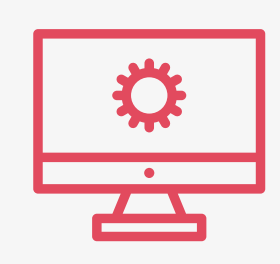
2019 – 2020

A certified **Google Partner** in 2019 and a **Facebook Managed Agency** in 2020, we have delivered more than **5,000 projects** and have carried out more than **5 million man-hours** of work.



Our Services

With **25 years** of experience, we have built a solid reputation as the one of the country's most reliable providers of innovative digital solutions, including Web & App Development, Digital Marketing, Hosting, and Technical Support.



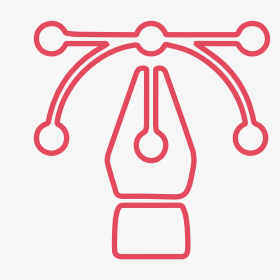
WEB DEVELOPMENT



APP DEVELOPMENT



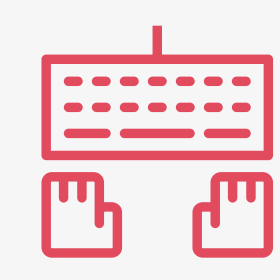
DIGITAL MARKETING



BRANDING



DOMAIN HOSTING & SSL



TECHNICAL SUPPORT

Web & Apps Development

Where design meets function and innovation meets performance

Achieve success by improving your online presence through our uniquely designed and carefully-crafted websites using top-of-the-line content management platforms such as WordPress and Magento.



Reach your market through web and mobile applications by transforming your business to carry out automated processes and operations to improve productivity and profit.

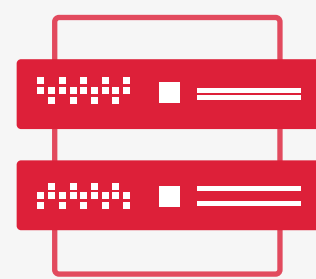
Hosting

Where connectivity meets stability.

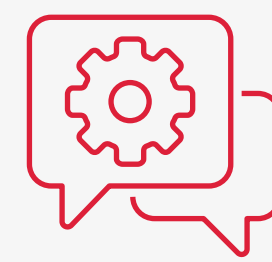
Designed to provide 99.5% uptime and availability, our reliable hosting solutions will serve as your foundation to reach your full potential online.



DOMAIN REGISTRATION



WEB HOSTING



EMAIL HOSTING



SSL CERTIFICATES

Digital Marketing

Where creativity meets purpose

Expand your reach online, and efficiently hit business objectives by implementing strategic digital marketing campaigns and maximizing your online presence with a Google Partner agency!



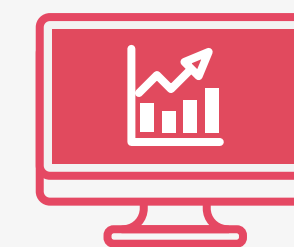
SEARCH ENGINE
OPTIMIZATION (SEO)



SOCIAL MEDIA
MARKETING



EMAIL MARKETING

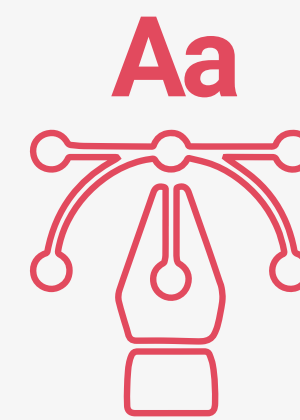


PAY-PER-CLICK(PPC)
ADVERTISING

Branding

Where ideas meet reality

Make your business stand-out with a well-designed, strategic and remarkable brand identity.



LOGO DESIGN
& DEVELOPMENT



COLLATERAL DESIGN



Technical Support

Where assistance meets reliability

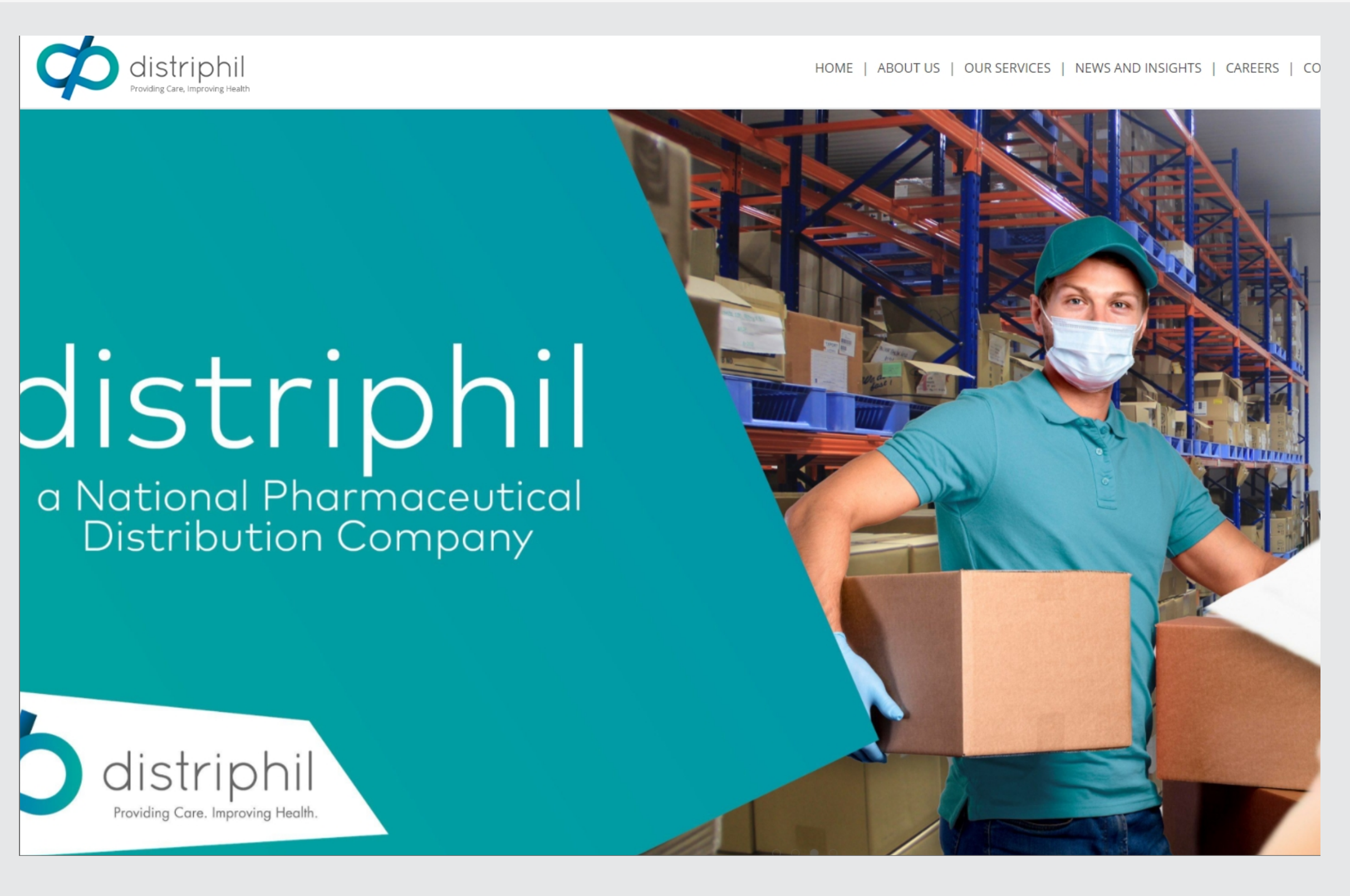
Get support from our fully-equipped, highly knowledgeable technical staff to solve and troubleshoot all your **hardware and software issues**.

Clients

Brands we've helped throughout the years.

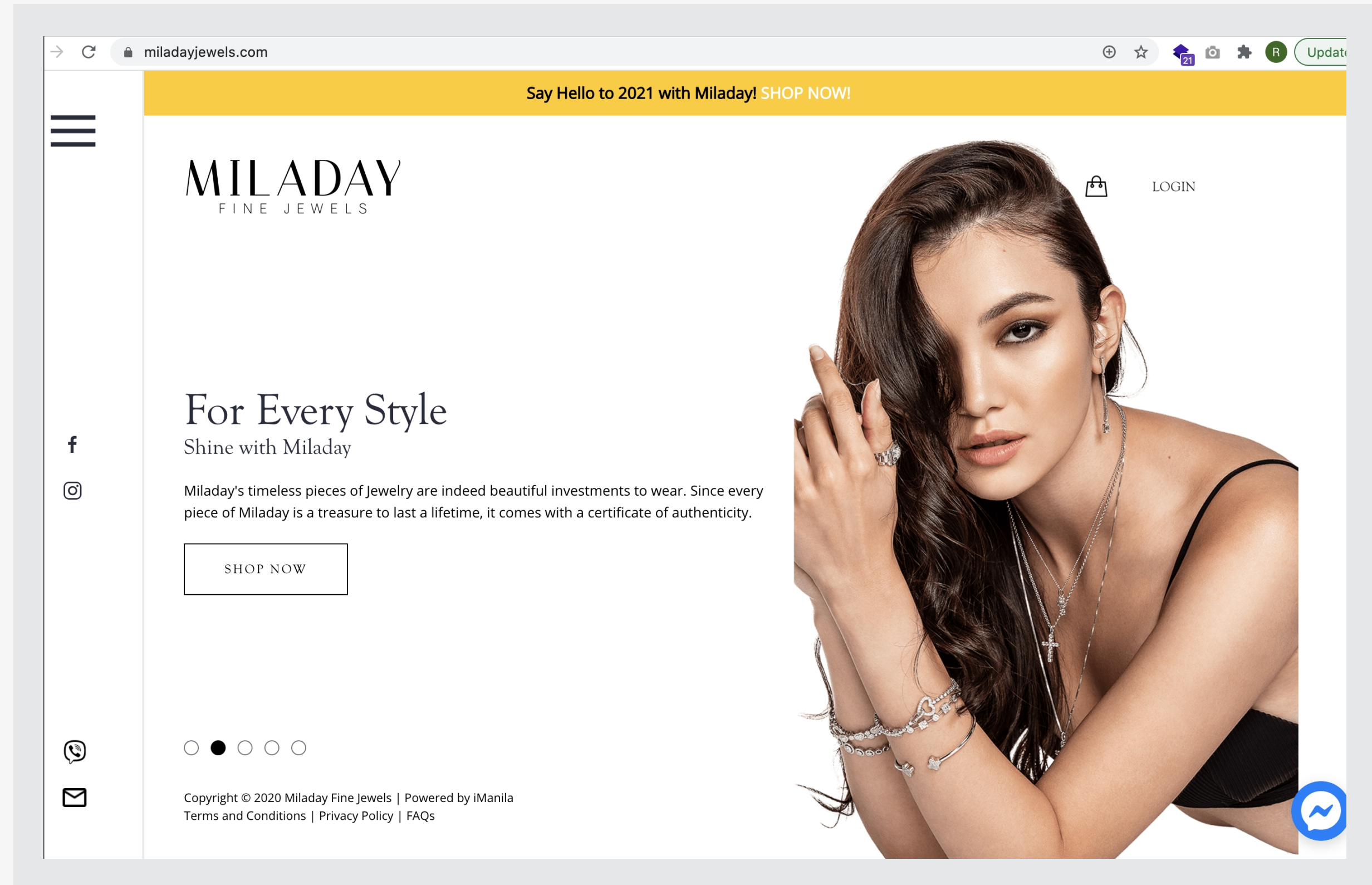


WEB DEVELOPMENT PROJECTS



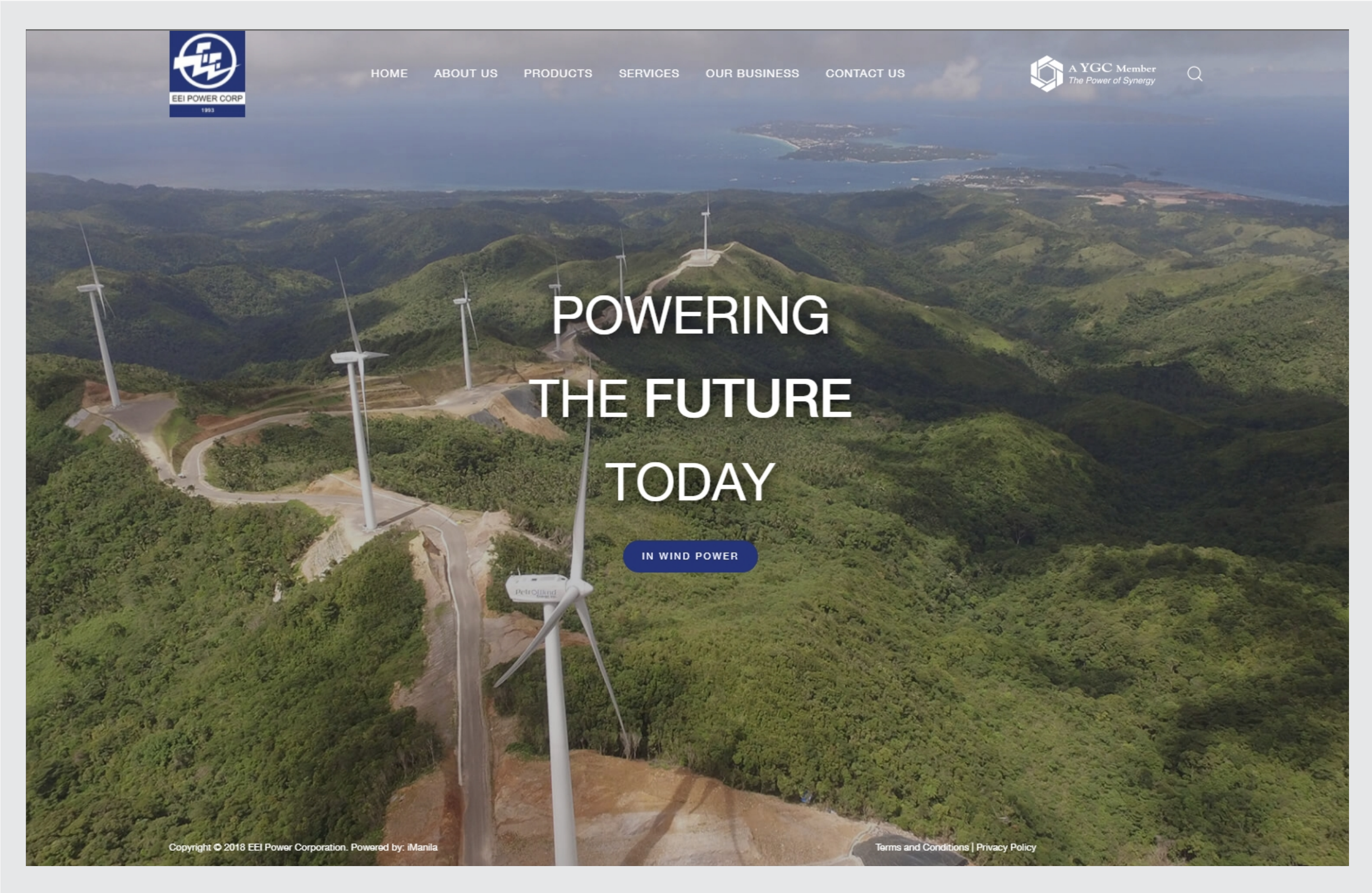
DistriPhil

Customized WordPress Website.



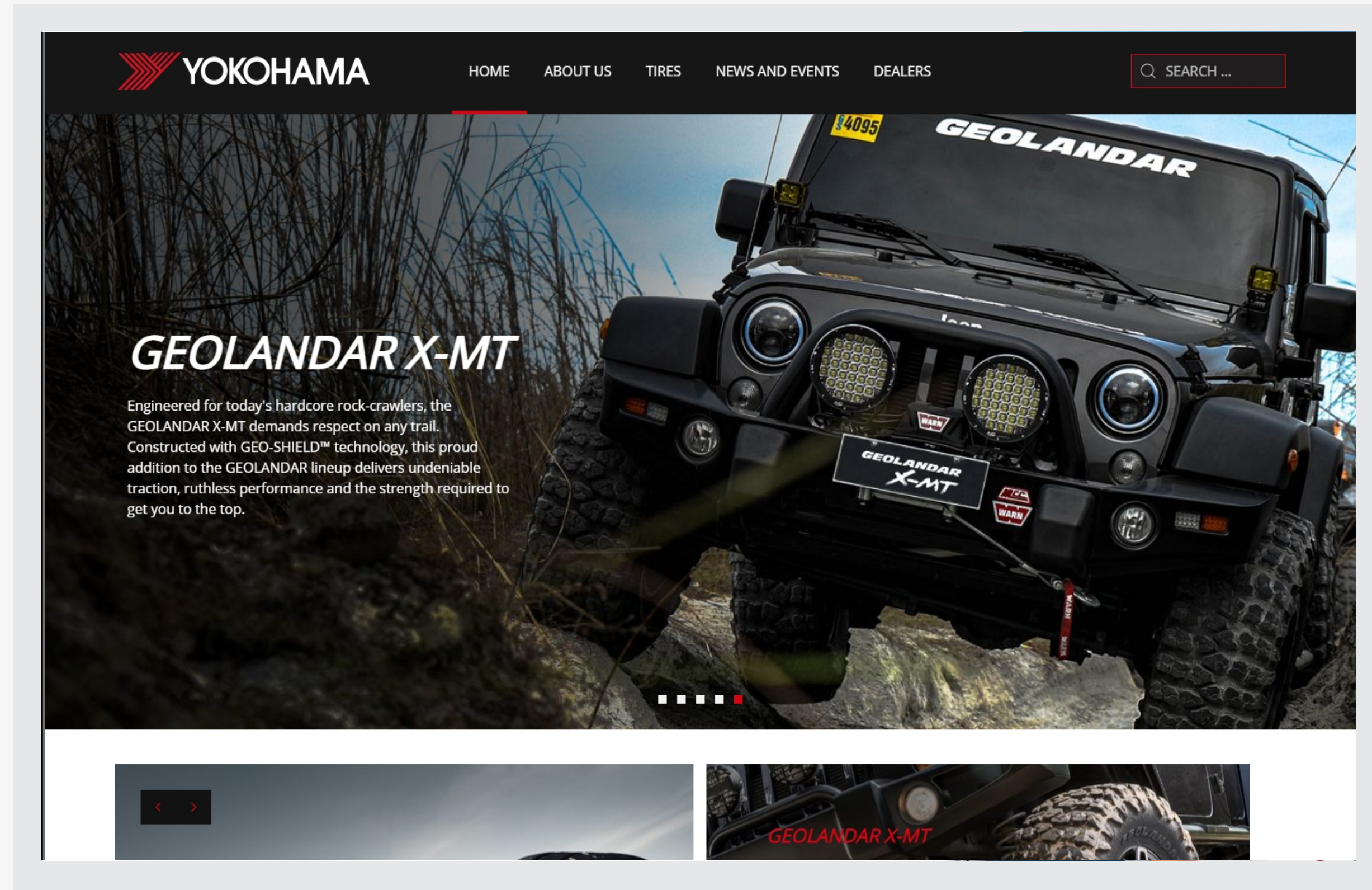
MILADAY

Customized Website Design and E-Commerce Website Development (WordPress)



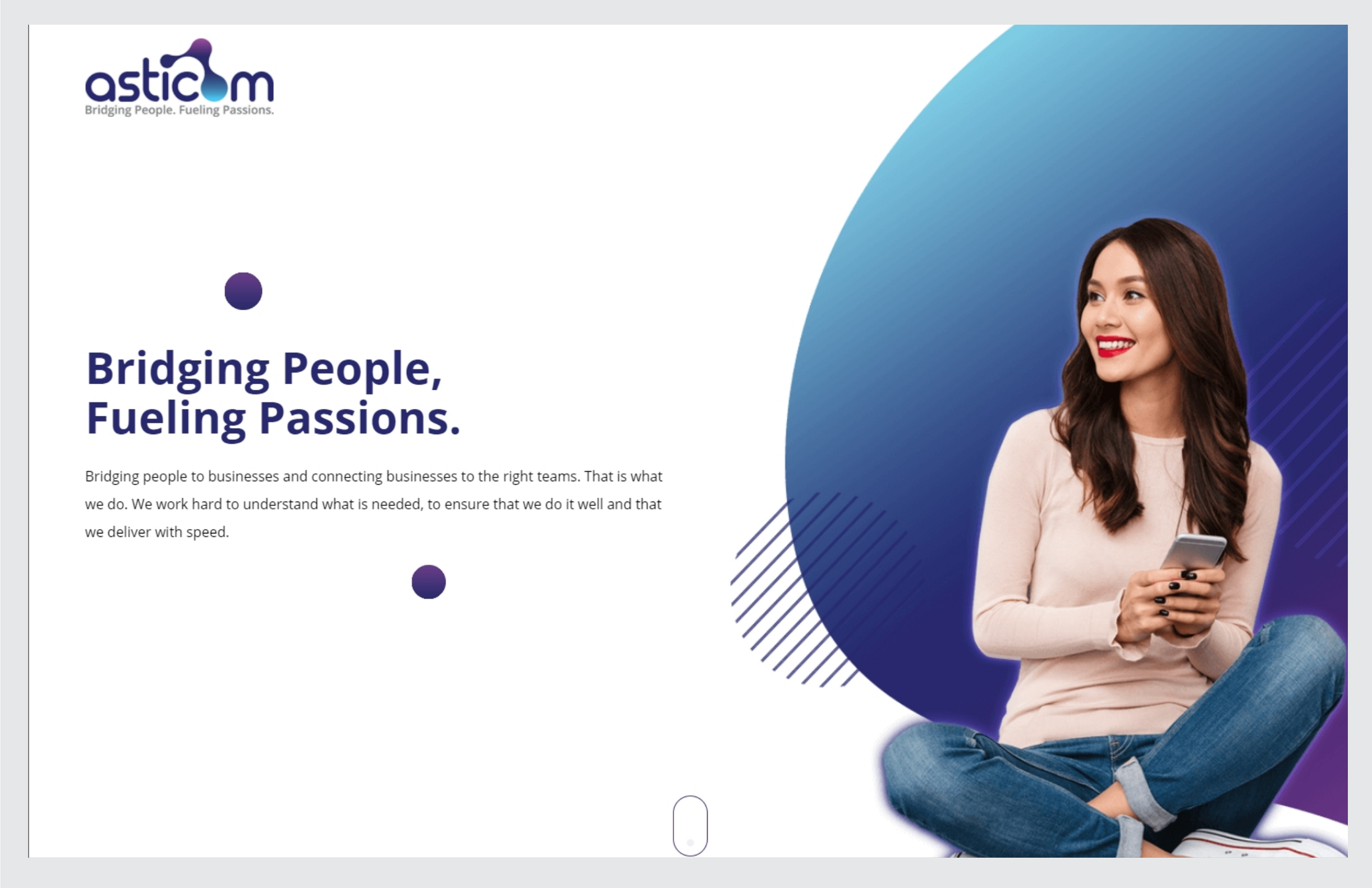
EEI POWER CORP

Themed Website Design and Website Development (WordPress)



YOKOHAMA

Customized Website Design and Website Development (WordPress) with Product Catalog



ASTICOM

Customized Website Design and Website Development (WordPress) with Customized Web System



Saint Matthew's Publishing

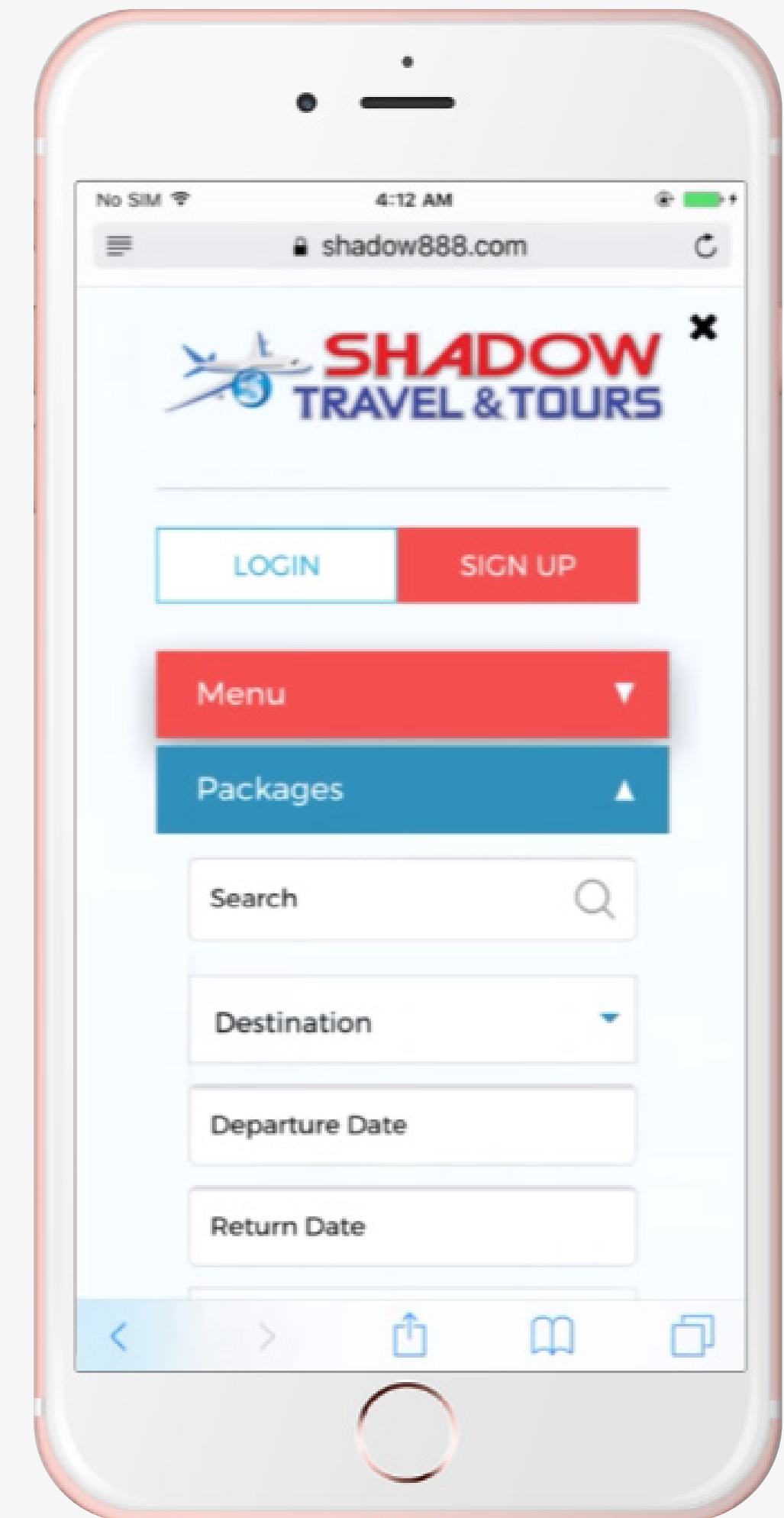
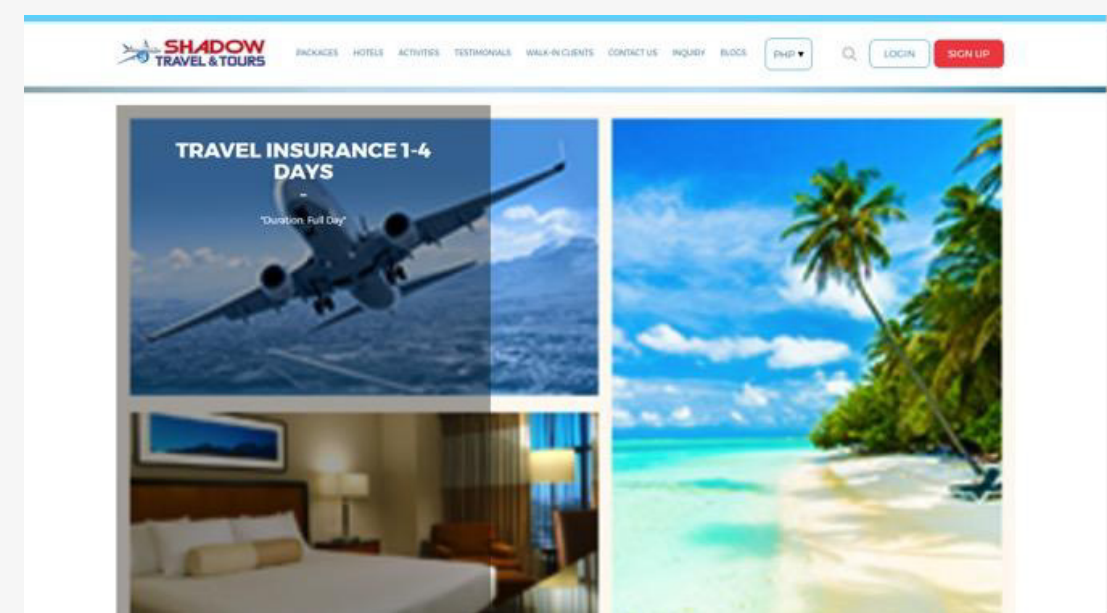
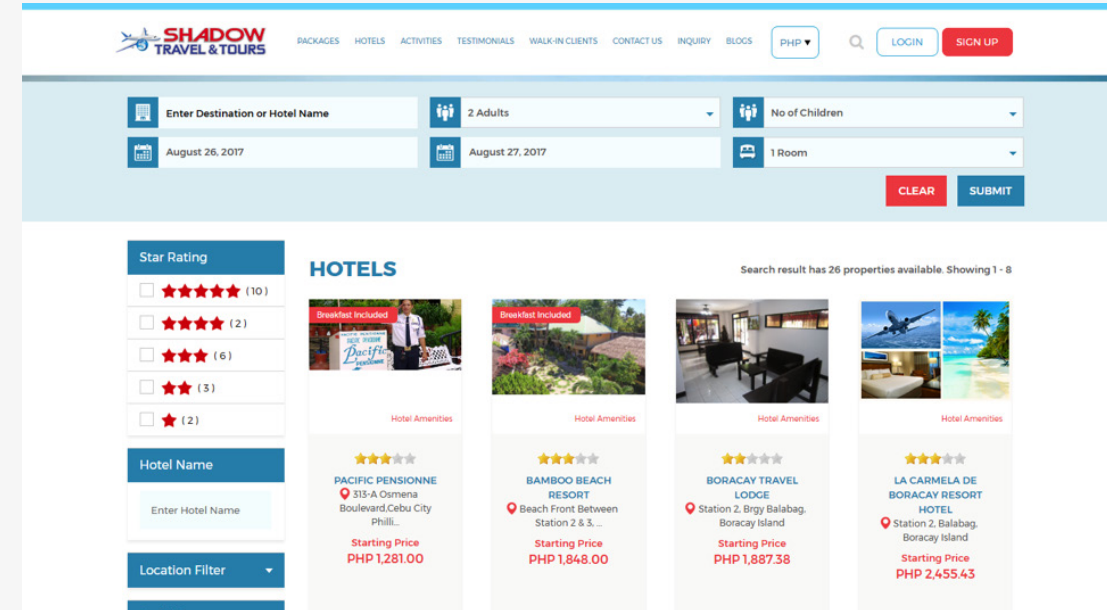
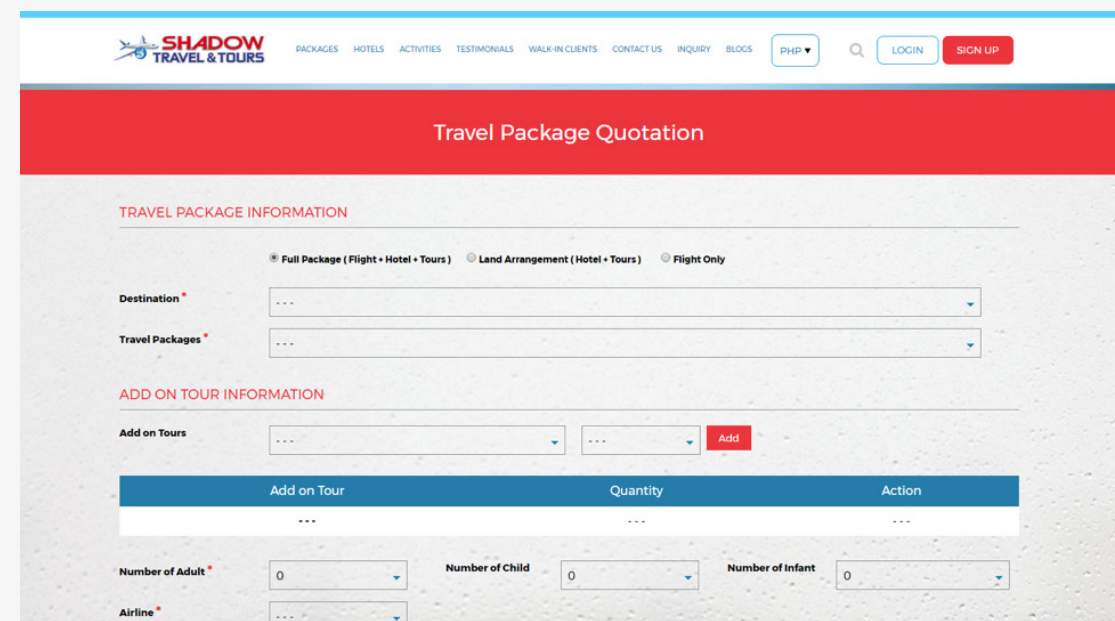
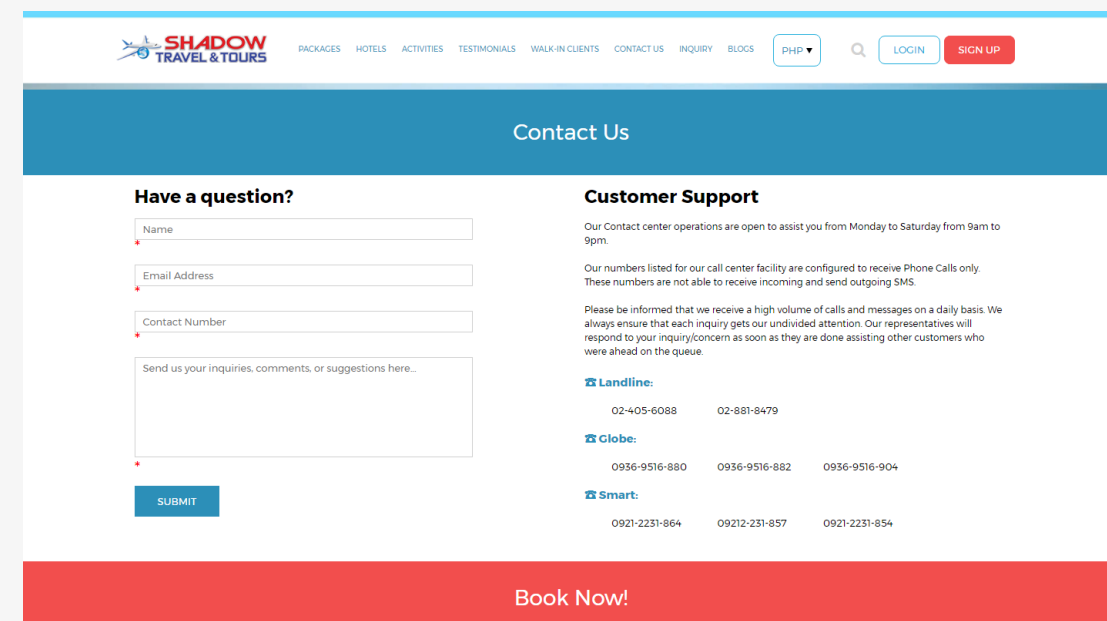
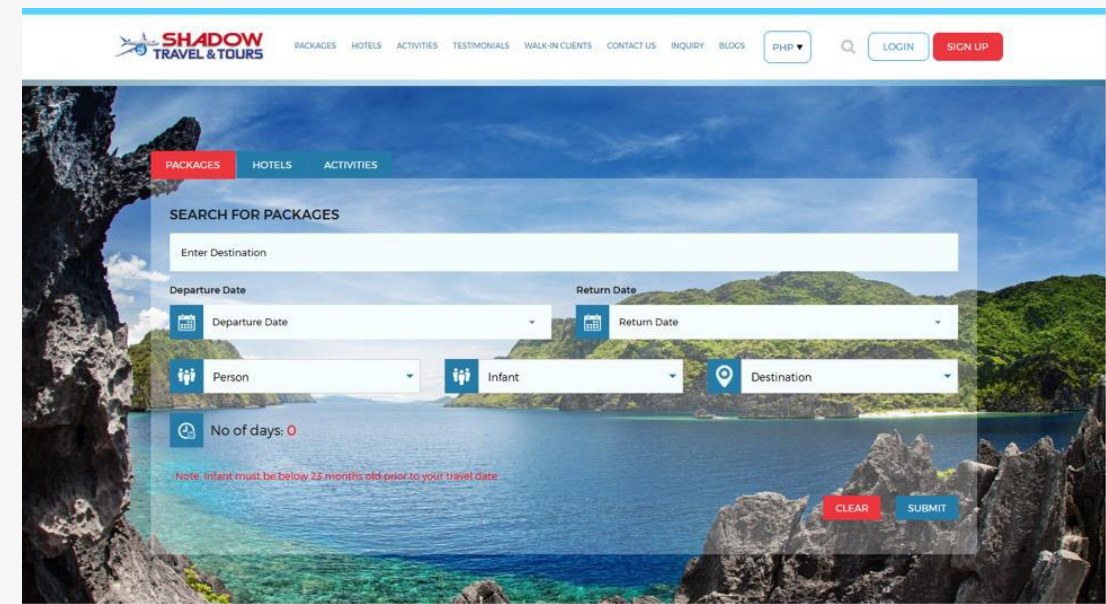
Customized design and e-commerce website development (WordPress)



Metrobank Foundation

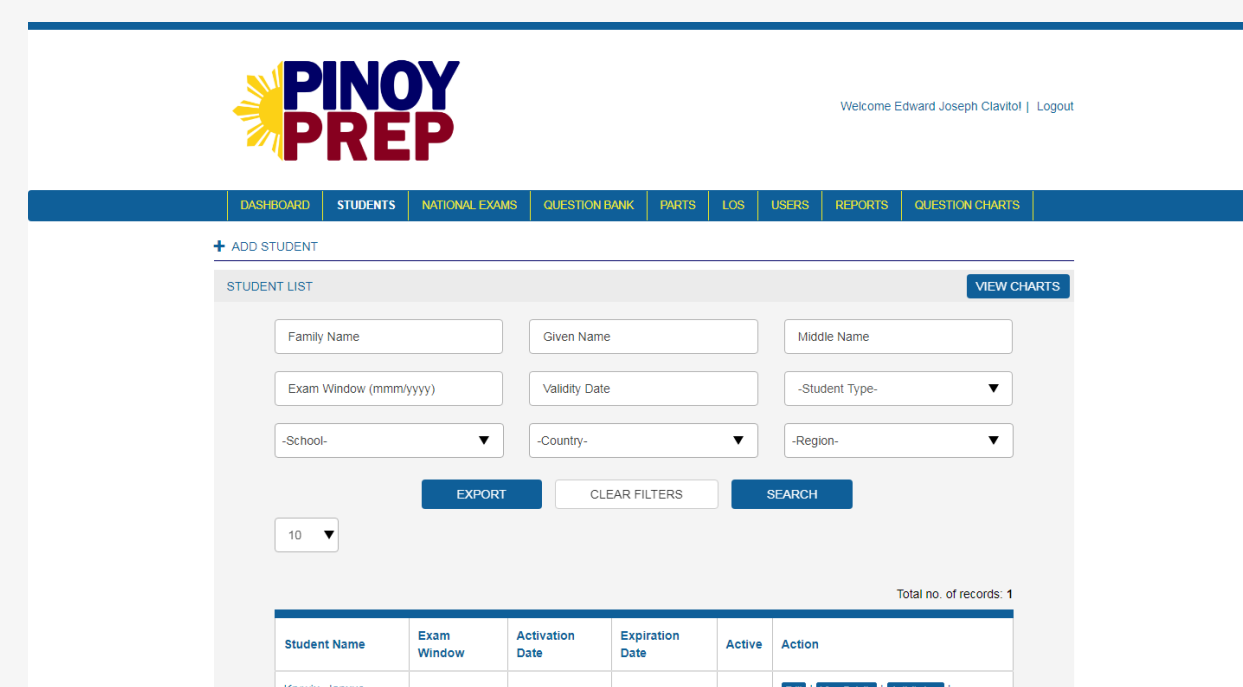
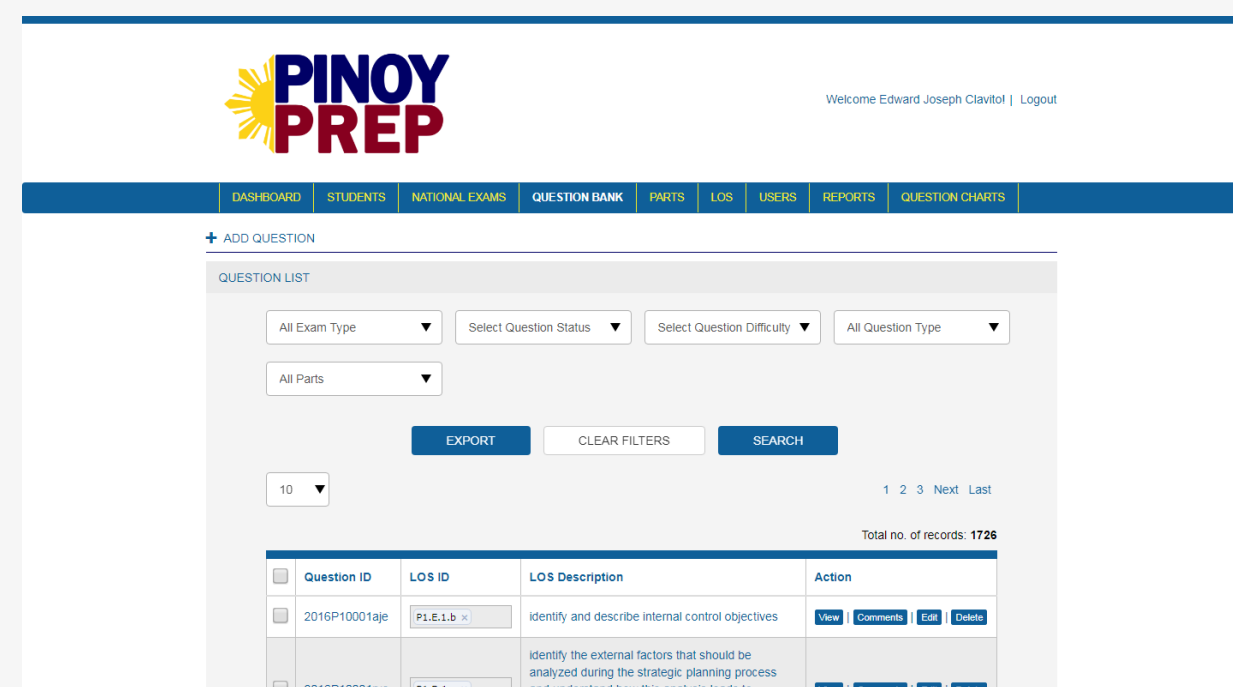
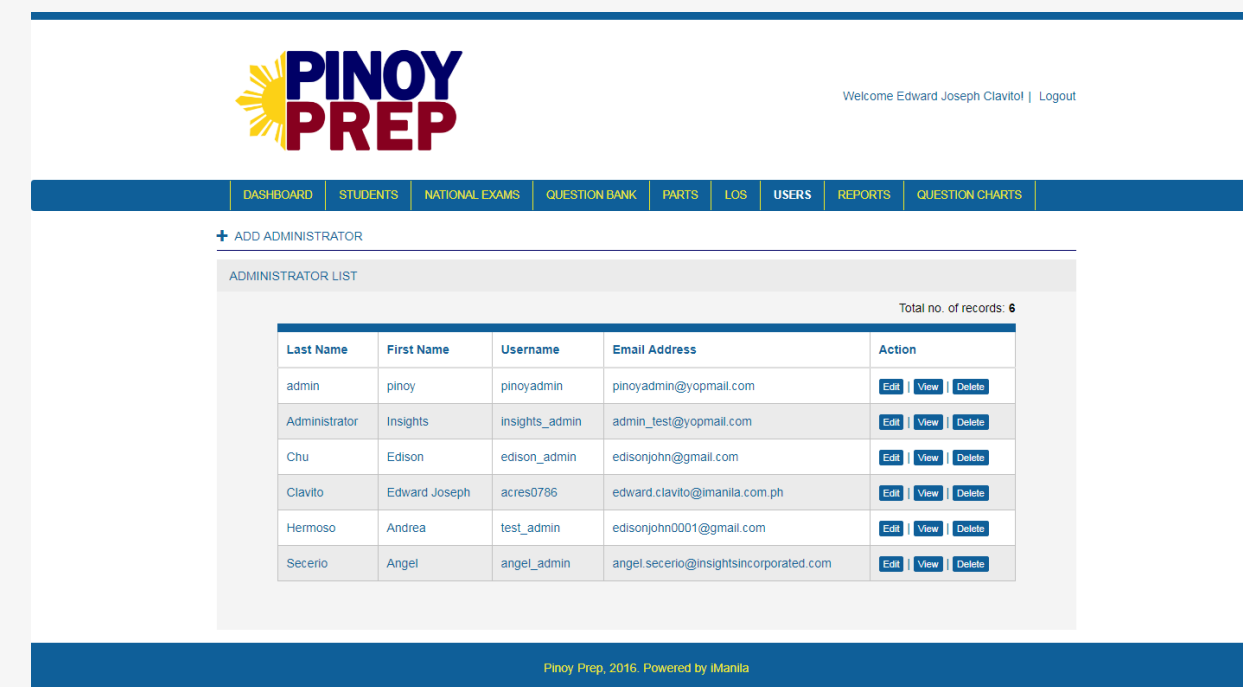
Customized WordPress informational Website

APPLICATION DEVELOPMENT PROJECTS



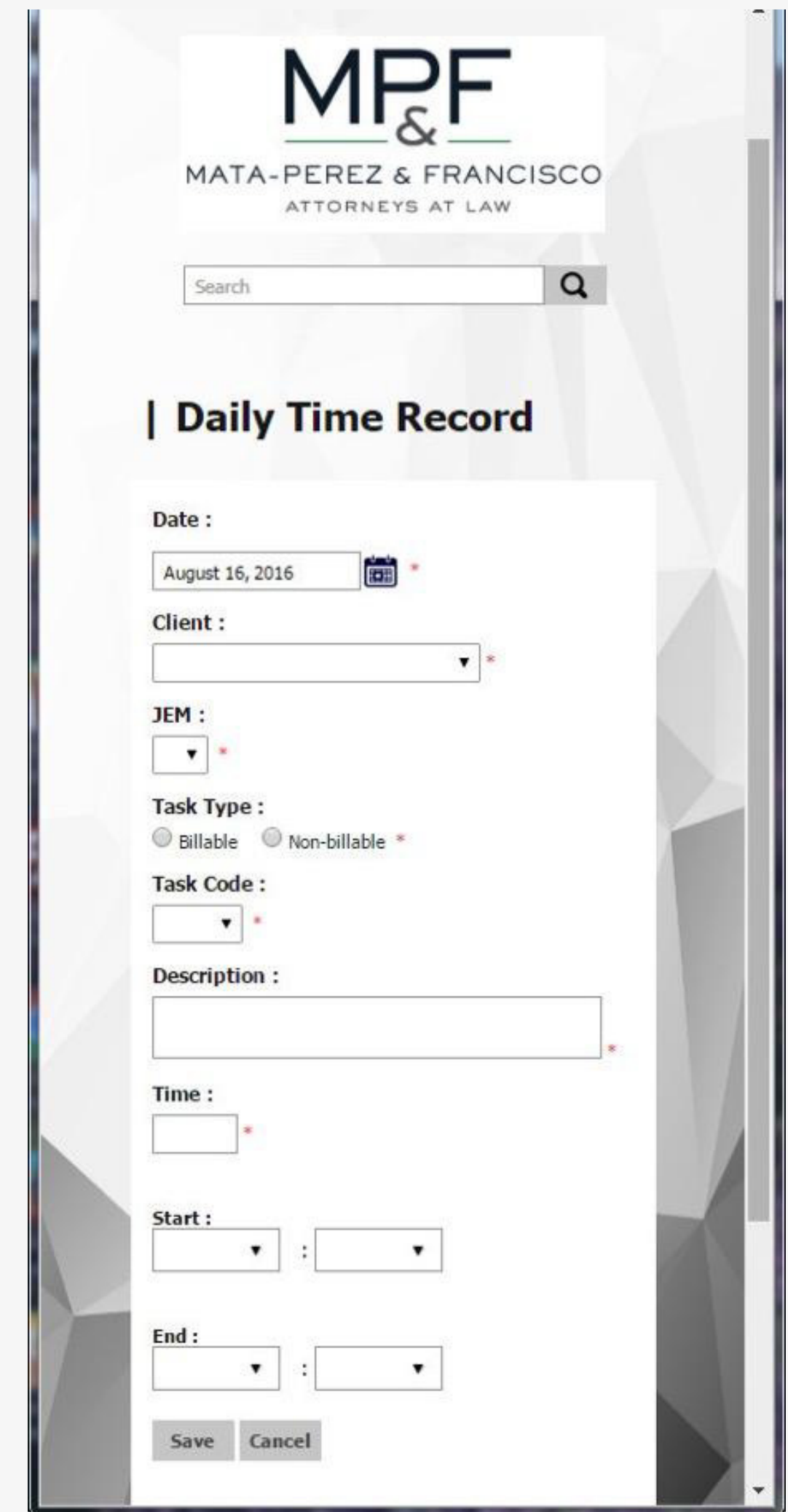
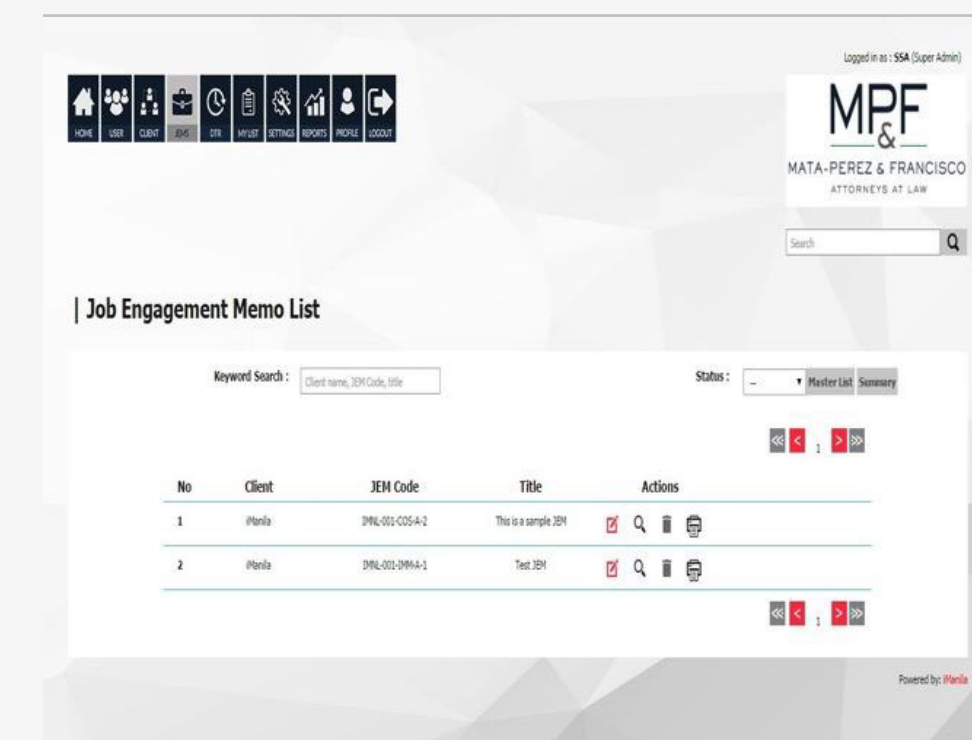
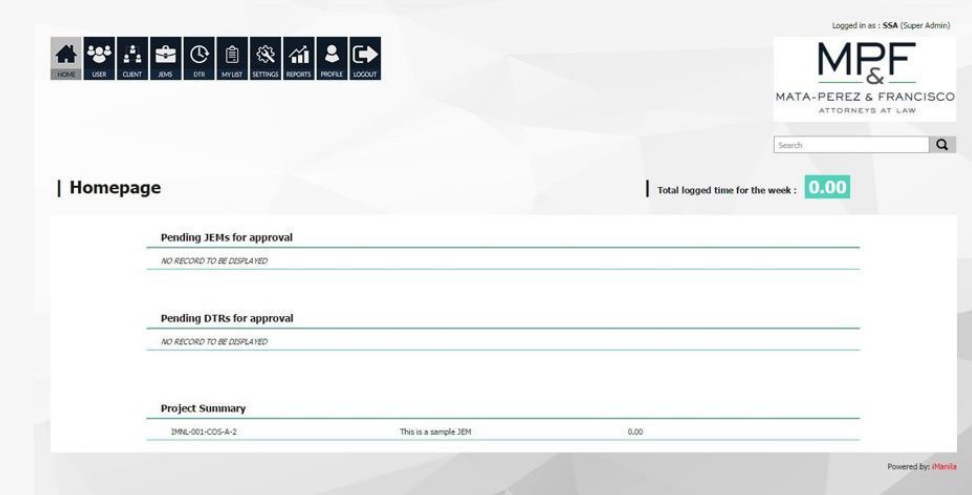
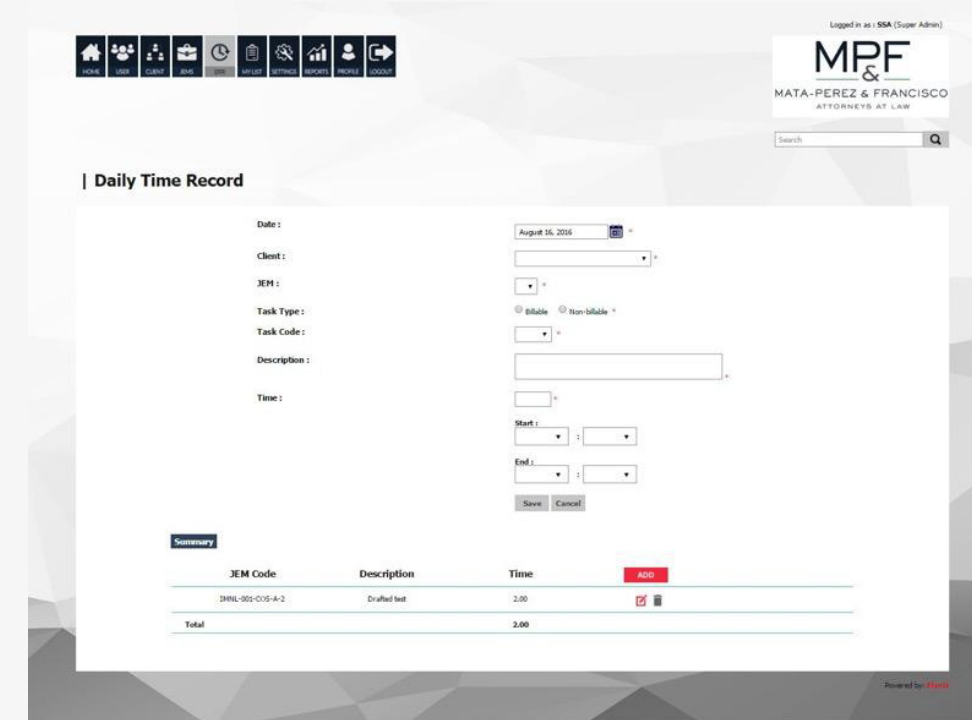
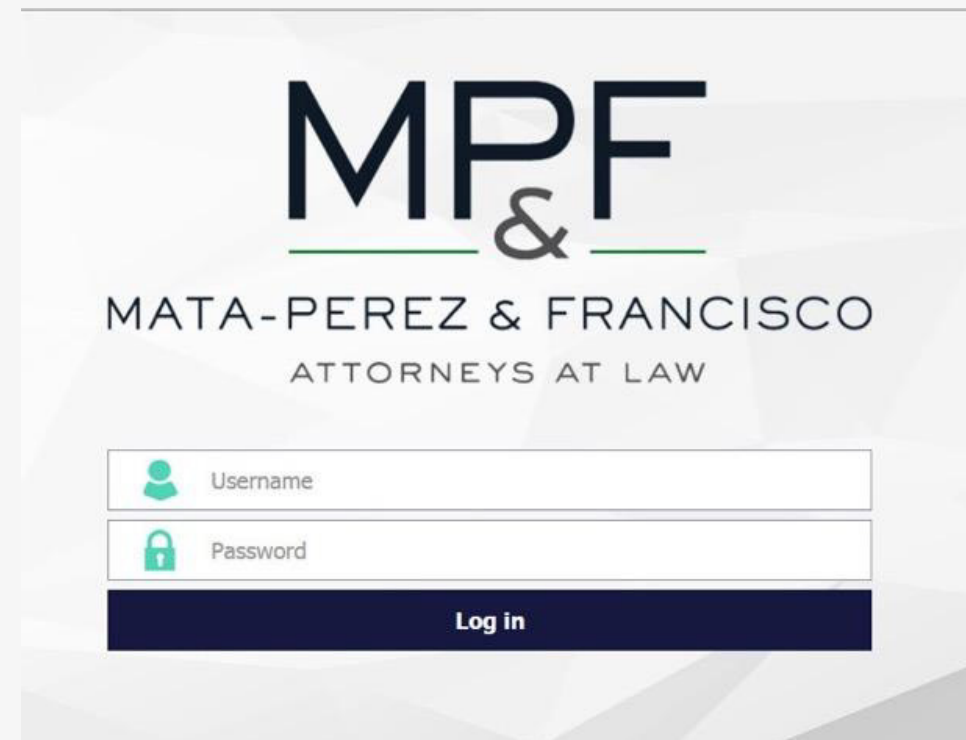
Shadow Travel and Tours

Travel Booking System



Pinoy Prep

Online Review System



DTR System (MPF Counsel)

Daily Time Recording System

11 FTC

Automated Cost Estimation System

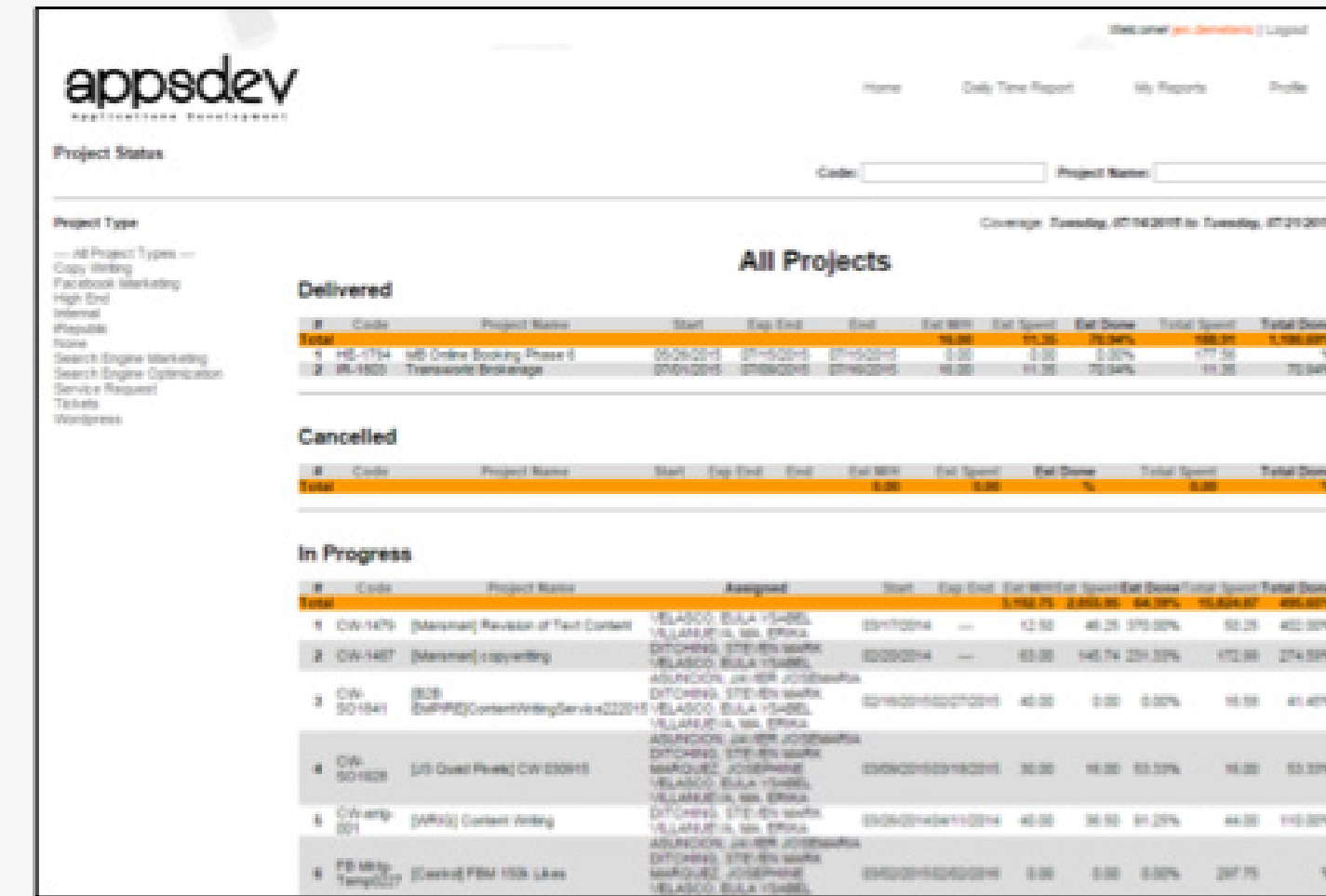
An intranet web-based system that automatically computes for the commission of estimated jobs.

Features: Project Cost Management, and Commission Tracking

The screenshot displays the ACES Automated Cost Estimation System interface. At the top, there is a navigation menu with options: USERS, USER GROUP, ACCESS LEVEL, COMMISSION CODE TABLE, COST ESTIMATION, and SALES REP. Below the menu, the 'Cost Estimation' section features a table with columns: No., Job Number, Request No., Job Name, Subcode, Estimated By, Status, and an action icon. The table contains 10 rows of data, with the last two rows (9 and 10) showing a 'Pending' status.

No.	Job Number	Request No.	Job Name	Subcode	Estimated By	Status	
1	071620191001	1	071620191001	MAAM	AnthonyCE Atlas	Saved	+
2	063020190244	2	063020190244	MAAM	AnthonyCE Atlas	Locked	+
3	063020190244	1	063020190244	MAAM	AnthonyCE Atlas	Locked	+
4	070620190323	1	070620190323	MAAM	AnthonyCE Atlas	Locked	+
5	070620190252	1	070620190252	MAAM	AnthonyCE Atlas	Locked	+
6	070620190249	1	070620190249	MAAM	AnthonyCE Atlas	Locked	+
7	070620190243	1	070620190243	MAAM	AnthonyCE Atlas	Locked	+
8	063020190254	1	063020190254	MAAM	AnthonyCE Atlas	Locked	+
9	063020190295	1	063020190295	MAAM	AnthonyCE Atlas	Pending	+ / ✎
10	062020190090	1	062020190090	MAAM	AnthonyCE Atlas	Pending	+ / ✎

The screenshot shows the login page for the ACES Automated Cost Estimation System. It features a large 'ACES' logo at the top, followed by the text 'Automated Cost Estimation System'. Below the logo, there is a login form with two input fields: 'Username' and 'Password'. The form is enclosed in a light green border.

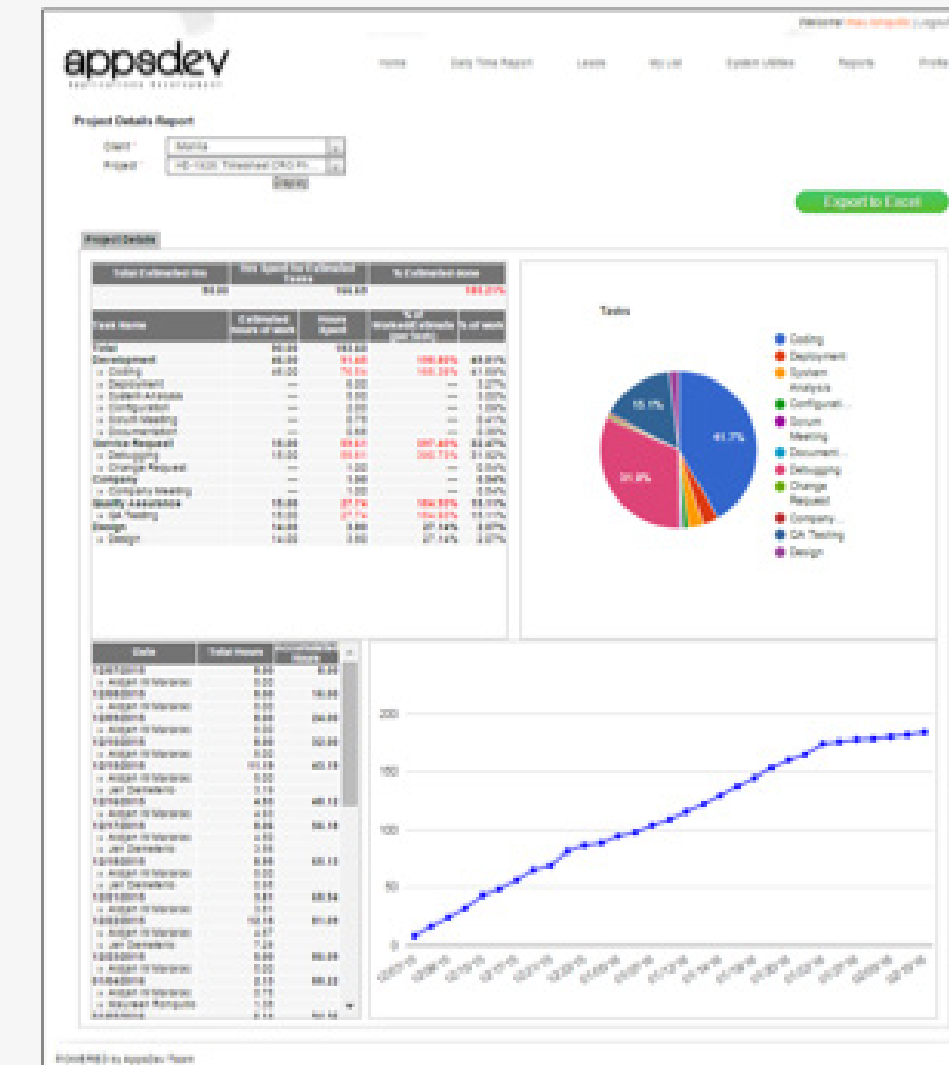


iManila

Time Sheet/Project Management System

A web-based intranet system that manages iManila employee's activities and projects

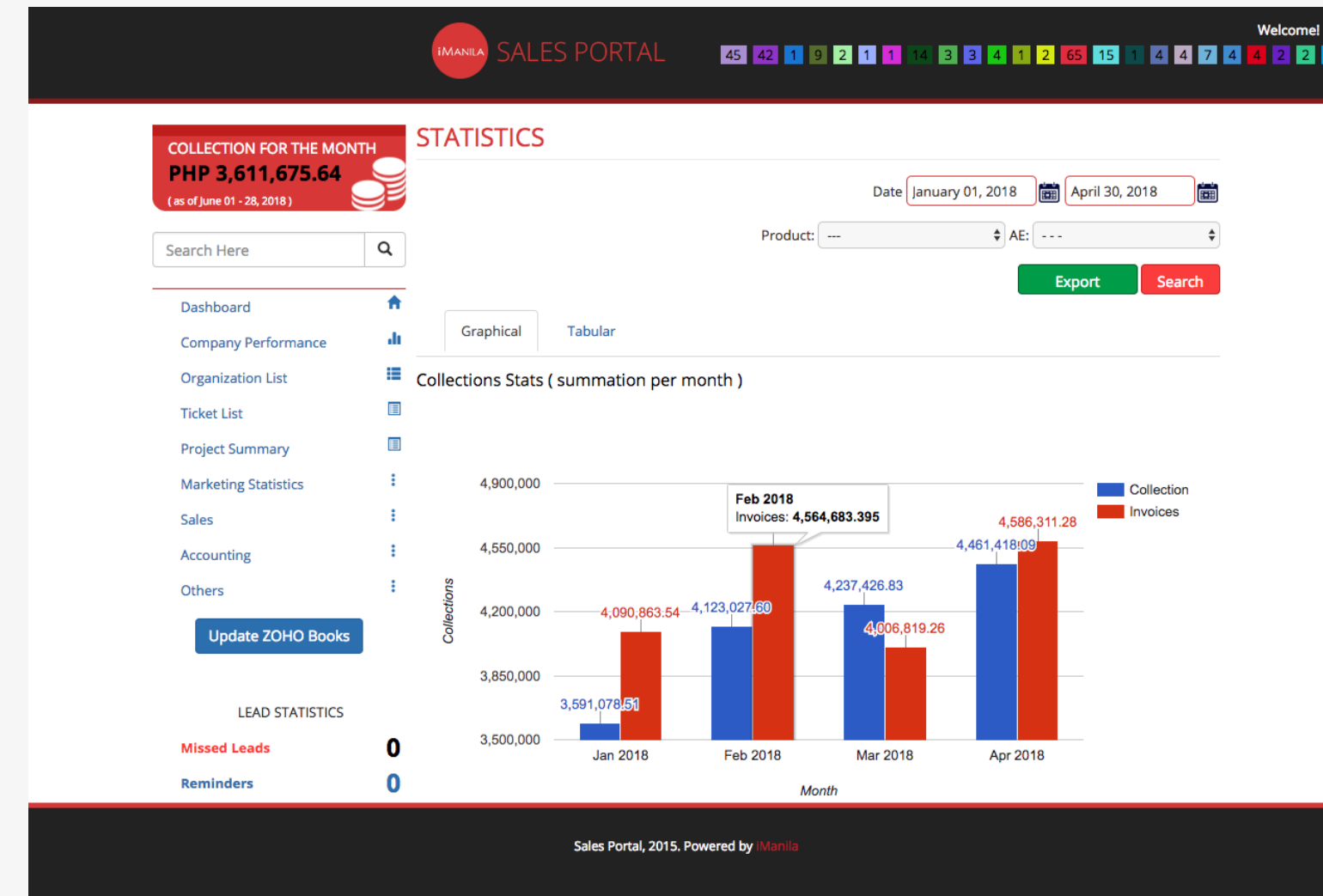
Features: Employee DTR Tracking, Project Tracking, Project Information, Agile Development Tracking.



iManila

An intranet web-based Sales Management System

Features: Leads Management, Opportunity Tracking, Sales Commission Report, Collection Report, Total Sales per Period with Filters (NOS, NAS, OAS), Sales Performance Ranking.



COLLECTION FOR THE MONTH
PHP 3,611,675.64
(as of June 01 - 28, 2018)

STAFF RANKING BASED ON TCA

Date: June 01, 2018 - June 28, 2018

No	Name	Monthly QUOTA	Pro-rated QUOTA	TCA	% MSQ
1	Catherine Dizon	150,000.00	142,500.00	286,400.00	201 %
2	Prescilla Pamplona	300,000.00	285,000.00	511,120.00	179 %
3	Robert Sales Deluria	500,000.00	475,000.00	744,175.00	157 %
4	Pauline Salamat	300,000.00	285,000.00	366,730.00	129 %
5	Jonathan Hernandez	250,000.00	237,500.00	283,700.00	119 %
6	Esperanza Genilo	250,000.00	237,500.00	103,400.00	44 %
7	Christian Miranda	200,000.00	190,000.00	59,308.00	31 %
8	Quincy Jones Despabiladeras	180,000.00	171,000.00	0.00	0 %
9	Technical User	0.00	0.00	0.00	0 %
10	Danisa Maicah Jamiro	0.00	0.00	0.00	0 %
11	Jan Erikah Marie Perez	0.00	0.00	0.00	0 %
12	Marketing User	0.00	0.00	0.00	0 %

LEAD STATISTICS
 Missed Leads: 0
 Reminders: 0

Sales Portal, 2015. Powered by Manila

My German Expert

Online Immigration Application System

A website and web-system for a migration agency to assist in processing applications to Germany.

Features: Payment Gateway Integration (PayPal, OGone), VISA Application Process Tracking, Email Notification, Email verification.

The screenshot displays the MYGERMANEXPERT application interface. At the top, there is a navigation menu with options: MyForms (selected), MySettings, MyPayments, and Logout. The main content area is divided into three sections:

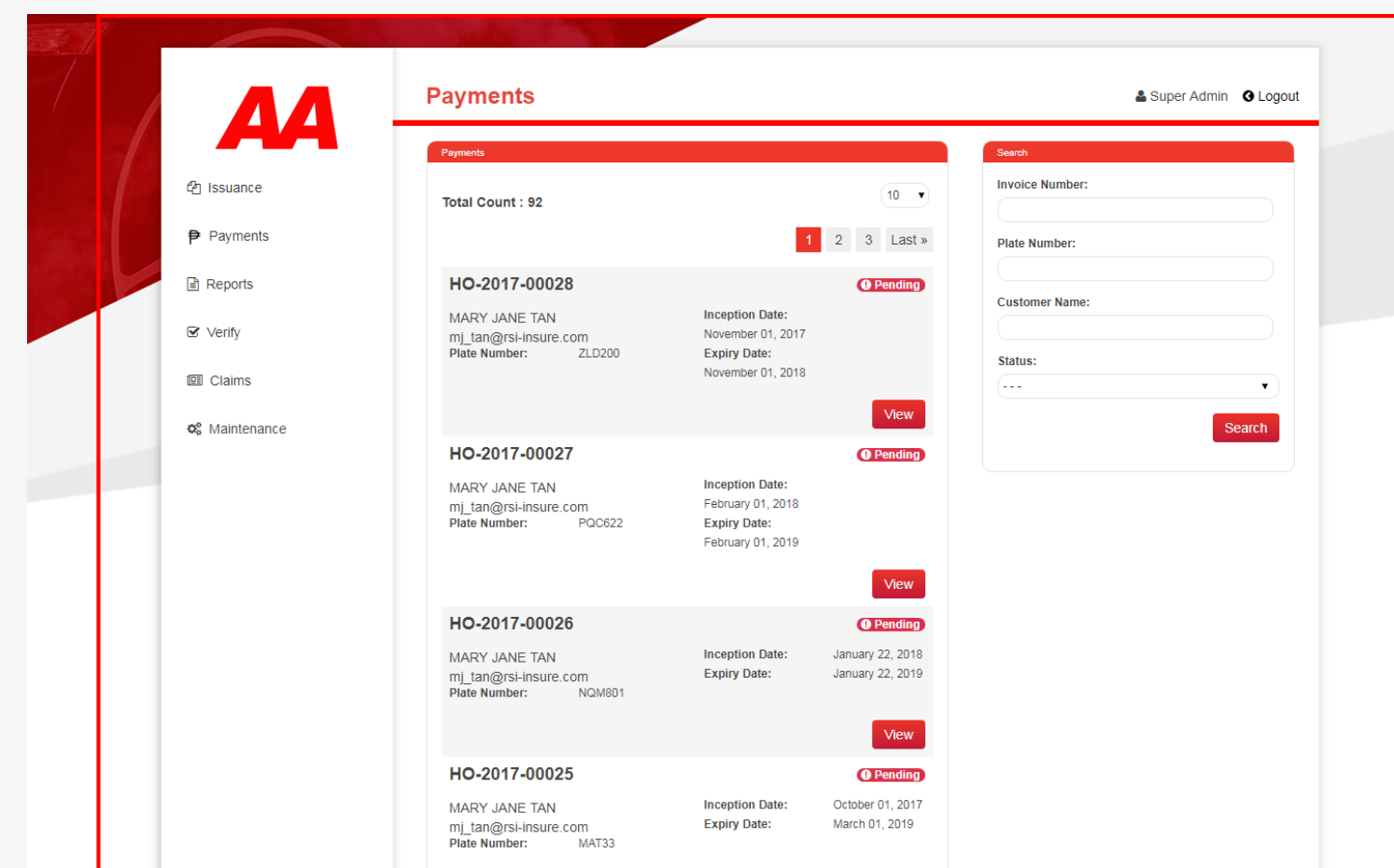
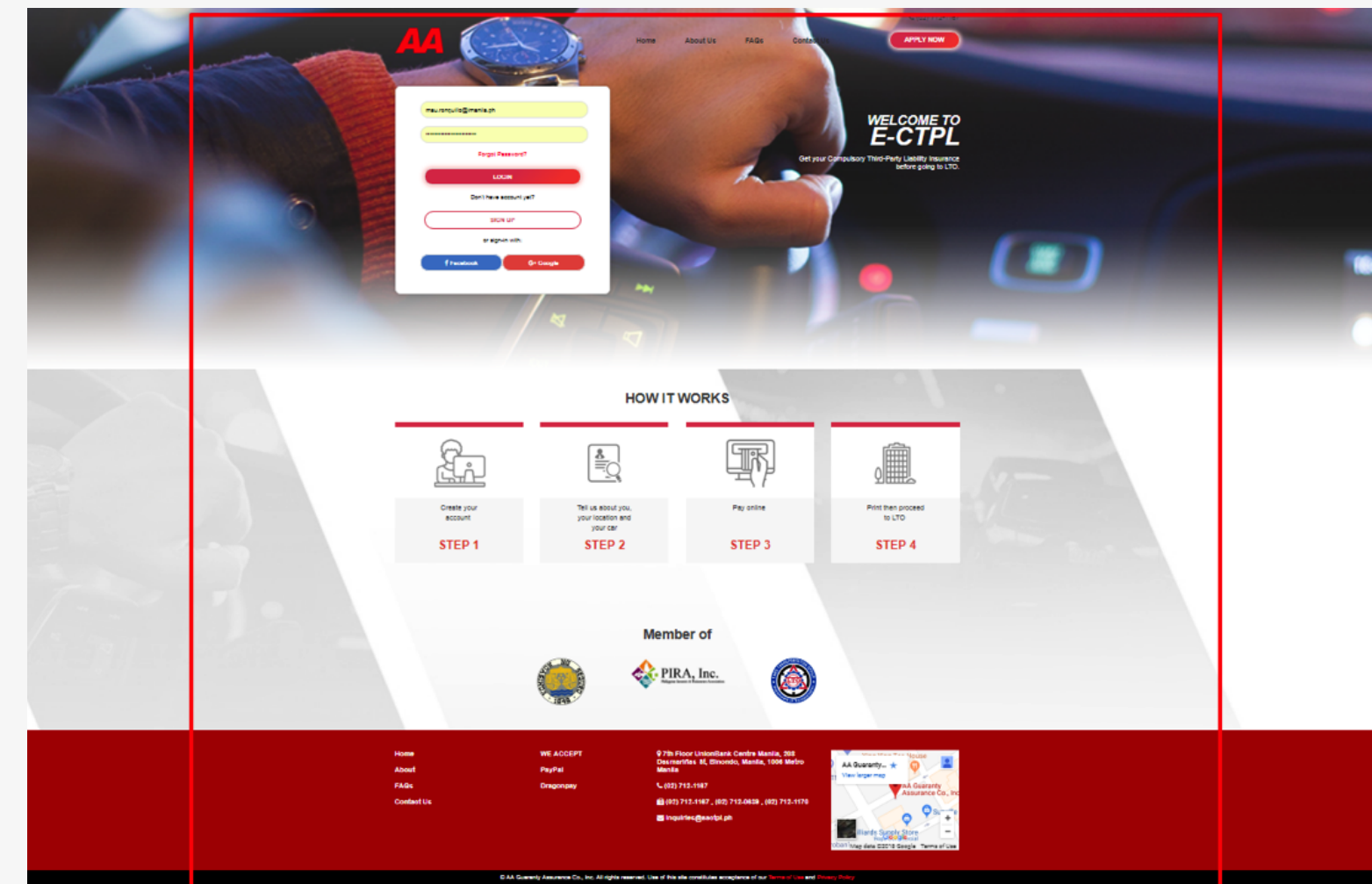
- My Anmeldung (Address Registration):** Includes a 'SAVE' button, a 'Clear all data (+ Delete PDF form)' link, and options to 'Minimize all questions' or 'Maximize all questions'. Below this is a 'My Cart' section with a shopping cart icon and a message: 'No further changes are possible after adding the form to the cart!' with an 'ADD TO CART' button.
- Anmeldung Form:** A registration form titled 'Anmeldung Form' with a progress indicator showing 0% completion. It includes a dropdown for 'Which city would you like to register in?' (set to 'Hasel'), a 'Total Progress' bar, and sections for 'About Me' (0%) and 'Personal Details'. The 'Personal Details' section contains fields for 'Doctorate', 'Surname', 'Name at birth (leave blank if it doesn't apply)', 'First Name', 'Date of birth' (set to 'November 30, 1999'), and 'Gender'. A note indicates that an asterisk (*) denotes a required question.
- Questions:** A section for managing application questions. It features a navigation bar with 'About You', 'Your New Residence', 'Your Previous Residence', and 'Others'. The 'About You' section is active, showing a list of questions under 'Personal Details' (Doctorate, Last Name, First Name, Date of birth, Gender) and 'Identification Details' (Nationalities and Status, Tax Status). Each question has a status indicator (red minus, green plus, or blue plus). A 'Question Details' panel on the right shows the configuration for a 'Doctorate' question, including fields for 'Name', 'Type' (set to 'Combo Box'), 'Order', 'Connect to Details', and 'Field' (set to 'About Me & Add'l (Partner & Child)'). A rich text editor is visible at the bottom of the details panel.

AA Guarantee & Assurance Co.

Car Insurance Online System

A website for online insurance application and claims processing.

Features: Online Application and Approval, LTO System integration, Payment Gateway Integration (DragonPay & Paypal)



Trade Calculator for a Global Engine Oil Company

Dealer Rewards Online System

This Web Application is for Trade Calculator that allows dealers to monitor their incentive rewards

Features: Rewards Tracking. Distributor Sales Performance Metrics

Castrol TRADE CALCULATOR

Edit Trade - POWER CLUB - GOI & ACTIV 4CS + 4L

Trades > Edit Trade

DETAILS

NAME *
POWER CLUB - GOI & ACTIV 4CS + 4L

CODE *
APR-004

DURATION *
Monthly Quarterly

NO INVOICE FOR THE PAST MONTHS *
0

PARTICIPATING PRODUCT BRAND/S *
ALL CONSUMER PACK
2T TRIMAX
ACTIV 2T
ACTIV 800 ML

SET REQUIREMENT *
0

QUALIFIERS

PRODUCT
ALL CONSUMER PACK
2T TRIMAX
ACTIV 2T
ACTIV 800 ML

YEAR
[Dropdown]

QUARTER
[Dropdown]

OPERATOR
[Dropdown]

AMOUNT/VALUE
[Input]

UNIT
[Dropdown]

Add

Product	Condition	Quantity	Unit
ACTIV 800 MLACTIV LITERGO 4T 1 LGO 4T 800ML	>=	96	Bottles
ACTIV 800 MLACTIV LITER	>=	24	Bottles
GO 4T 1 LGO 4T 800ML	>=	24	Bottles

TRADE DEAL

CONDITION *
>=

QUANTITY *
96.00

UNIT *
Bottles

REWARDS

KIND
[Dropdown]

QUANTITY
[Input]

UNIT
[Dropdown]

CAP
[Input]

PRODUCT
2T TRIMAX
ACTIV 2T
ACTIV 800 ML

Save

Product	Quantity	Unit	Cap
GO 4T 1 L	4	Bottles	100

REBATES
QUANTITY
[Input]
CAP
[Input]

POINTS
QUANTITY
[Input]
CAP
[Input]

Save Cancel

©2018 Castrol Philippines - Trade Calculator. Powered by Manila

GSE Law Firm

Billing System for Lawyer's Time

A web-based intranet system that manages lawyer's activities/logs for each file/case and client. Necessary reports are generated that will help the accounting department for invoicing clients.

Features: DTR, Case Tracking, Organization
Project Tracking



DIGITAL MARKETING PROJECTS

CLIENT:

Dell Philippines

Dell is one of the leading global brands in providing technology solutions from desktops, laptops, tablets, ideal for home and business use alike.

The Challenge:

In line with Dell's G Series Launch, iManila was tapped to run social media ad campaigns to deliver 1M reach and 30K additional page likes within a 30-day period.

The Results:

By Strategically planning and closely monitoring Dell's 30-day campaign, iManila was able to hit and surpass the brand's KPI by delivering a total of:

57.4K PAGE LIKES (91.44% higher than KPI)
7.51M REACH (651% higher than KPI)

The image displays four social media advertisements for Dell Philippines, arranged in a 2x2 grid. Each ad features the Dell logo, the text 'Dell (PH) Sponsored', and a call to action 'Join the conversation about Dell Philippines' product...' with a 'Like Page' button.

- Top-Left Ad:** Promotes the Dell New XPS 13 with the headline 'Designed for heavy performance, have the ultimate gaming experience with Dell New XPS 13'. The main image shows a laptop with a vibrant blue river scene on its screen. Text includes 'Power All Day XPS 13' and 'Intel Core i7-1165G7 processor'.
- Top-Right Ad:** Promotes the Dell New XPS 13 with the headline 'Get the style and optimum performance that you want with Dell New XPS 13 Laptop.' The main image shows three laptops in various orientations against a blue, rocky background. Text includes 'NEW XPS 13 CONTINUOUS VIEWING' and 'Intel Core i7-1165G7 processor'.
- Bottom-Left Ad:** Promotes the Dell G Series with the headline 'Improve your gaming experience with superior battery and unparalleled visuals of Dell Gaming Laptops!'. The main image shows a laptop with a glowing blue battery icon on its screen. Text includes 'DELL GAMING' and 'FAST CHARGING Dell G Series'.
- Bottom-Right Ad:** Promotes the Dell G3 Gaming Laptop with the headline 'Boost your gaming performance to the next level with Dell G3 15 gaming laptop!'. The main image shows a laptop displaying a game scene with a character. Text includes 'DELL G3 GAMING LAPTOP WORLDS AT YOUR FINGERTIPS' and 'Intel Core i7-1165G7 processor'.

CLIENT:

APRICA PHILIPPINES

A top baby brand in Japan, Aprica matches superior Japanese technology, beautiful design and comfort. Their product ranges from strollers, car seats, carriers and other accessories for babies.

The Challenge:

We were tapped by the Aprica Philippines team to run a campaign aiming to drive foot traffic to a 3-DAY Baby Fair event that they will be participating in.

The Results:

30% increase in sales vs. last year's event with no GDN ads (as per client)

2, 093, 591 times the ad was served on Google Display Network (Impressions)

10,965 Clicks generated for the 10-day campaign (300% higher than projected clicks)

The image displays seven different promotional banners for Aprica's 'GRAND baby fair' event. The banners are arranged in a grid-like fashion. Each banner prominently features the Aprica logo and the text 'GET UP TO 35% OFF' and 'Products in the GRAND baby fair year 9'. The banners also include images of various Aprica stroller models and a 'LEARN MORE' button. The color scheme is primarily yellow, red, and blue.

CLIENT:

HONDA RS-125

The RS125 is a race motorcycle built by the Honda Racing Corporation for the Grand Prix motorcycle racing 125cc class, redeveloped with new exciting features

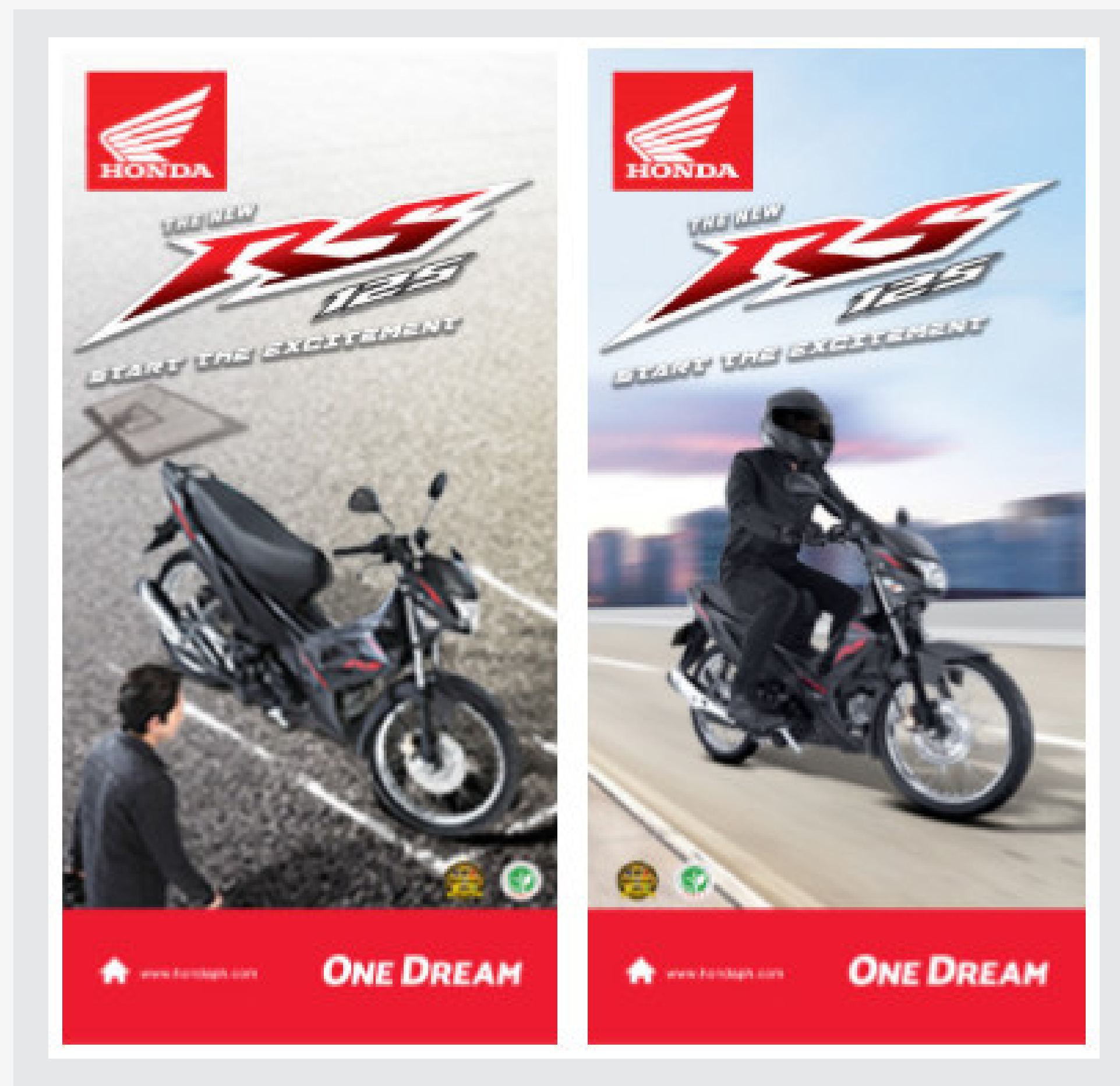
The Challenge:

The objective of Honda's Google Display Ad campaign was to garner 8,000 clicks and 800,000 impressions in 3 months.

The Results:

2,900,000 Impressions in 3 months (262.5% higher than target/KPI)

100,000 Clicks for the entire duration of the campaign (1,150% higher than Target/KPI)



CLIENT:

LEADING ENGINE OIL BRAND

A global brand of industrial and automotive lubricants.

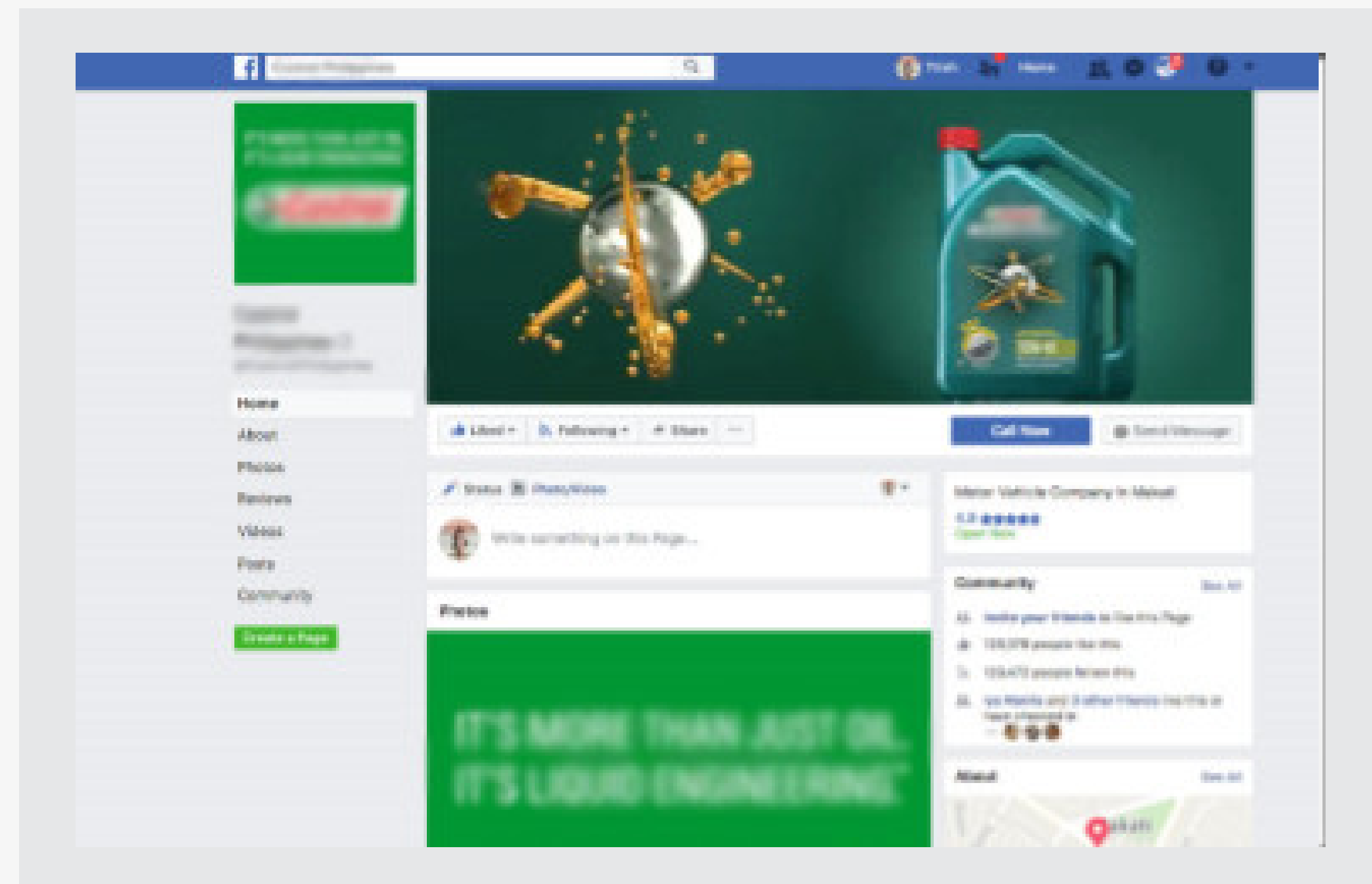
The Challenge:

Under Global mandate, their local affiliate was not allowed to have a local website. To connect with their Philippine market, they established a Facebook page to spread awareness for the brand and encourage dealerships.

The Results:

**120K page likes within a 2-year campaign
(from 0 likes)**

5 ave. inbound messages daily



CLIENT:

LOTUS

53k increase in following in 6 months

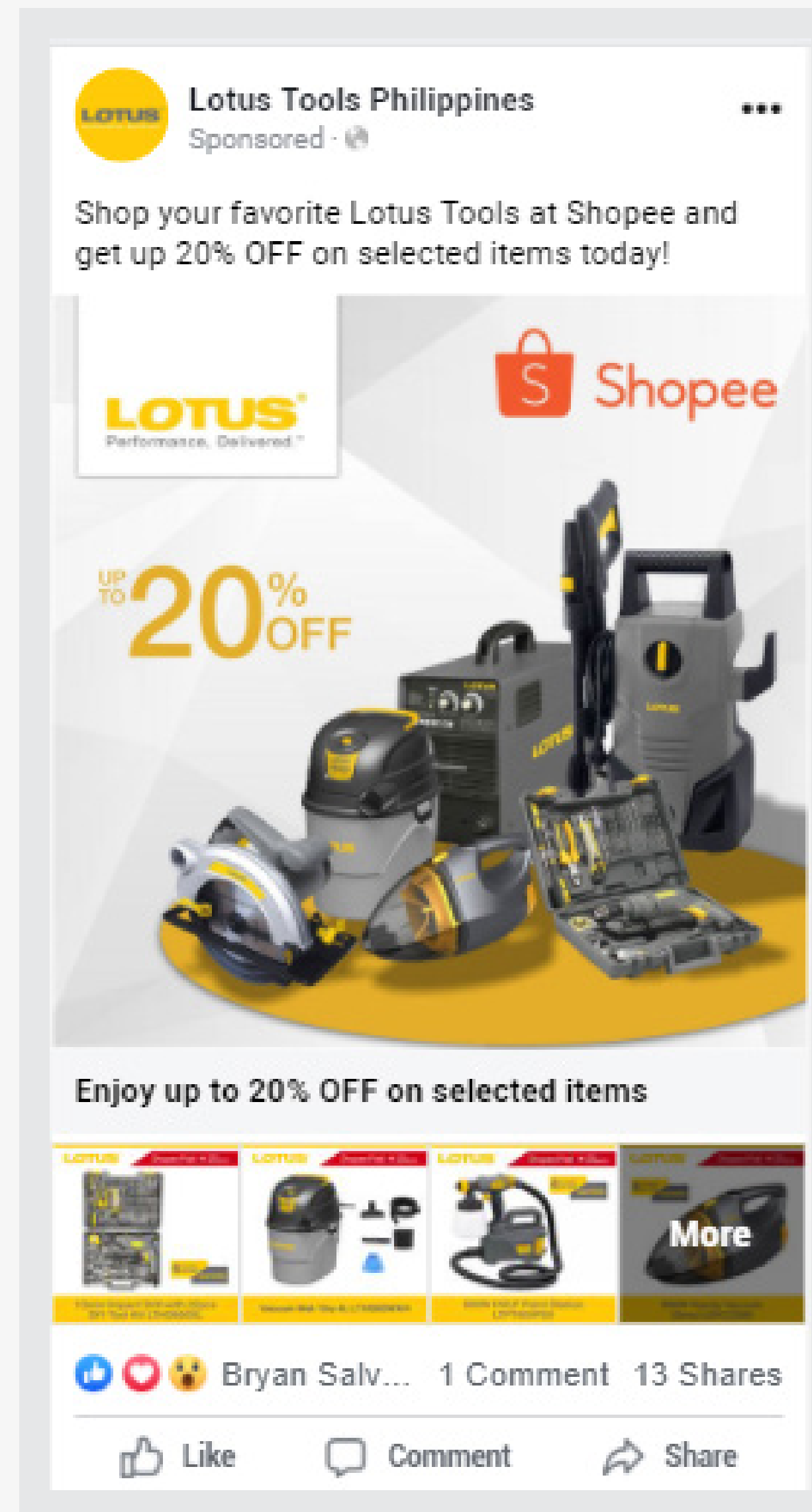
20x increase in organic engagements

15-20 Inbound messages daily

Lotus® Tools Philippines shop - aims to offer a wide array of professional tools for tradesmen, contractors and DIY-ers at reasonable prices.

Campaign: Social Media Management

Platform: Facebook



CLIENT:

CHEF'S CLASSICS

10x Return on Ad Spend

11m Worth of Add-To-Cart Value

12k New Visitors

Chef's Classics brings innovation to your kitchen with cooking equipment born out of Passion for Global Quality. As the biggest brand in cookware, we have become a fixture in every Filipino home.

Campaign: (First Month)

Catalog Sales - Collaborative Ads

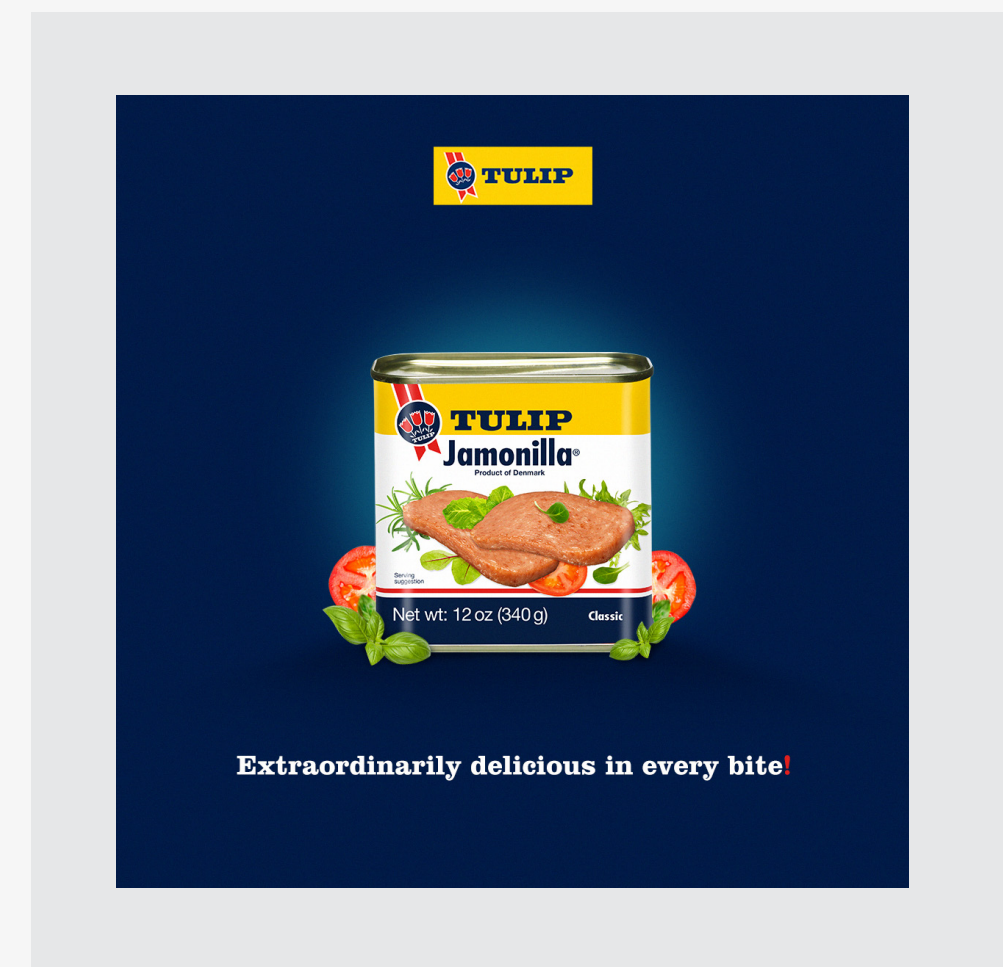
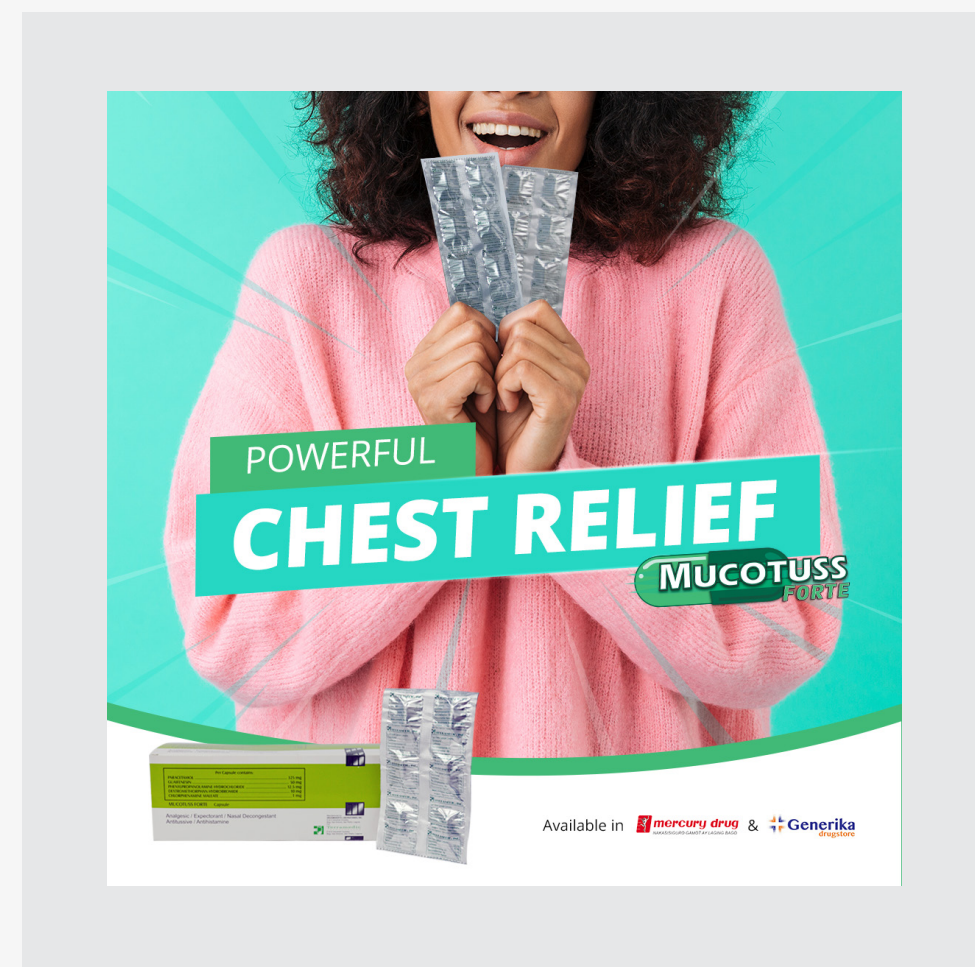
Budget: 30k

Projected Purchases: 50-60 purchases

Total Purchases by end of Campaign: 700 Purchases

Add-to-cart: 12,060

The advertisement is a sponsored post from Chef's Classics on Facebook. It features a yellow and white background with a central image of a black roasting pan containing two pieces of meat. Text on the ad includes 'Chef's Classics Sponsored', 'From frypans, stockpots, saucepans, and more, Chef's Classics has all your kitchen needs. Now available in Lazada!', 'Samgyup at Home!', 'SHOP NOW!', 'Made in Korea Cookware!', 'Cosmos Roast Pan', and 'Hibiscus Plus Fry Pan'. Below the main image, there are four smaller product images with a 'More' button. At the bottom, there are social media interaction icons and text: 'Ur Marjz ... 10 Comments 22 Shares'.



DESIGN PORTFOLIO



DESIGN PORTFOLIO

iMANILA

IMPROVING LIVES THROUGH TECHNOLOGY SINCE 1996

LET'S DISCUSS!

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Ortigas Ave., Pasig City, Philippines

 www.imanila.ph

 info@imanila.ph

 +632 8876 1925

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